



GAME DEVELOPERS CONFERENCE MARCH 2009 MOSCONE CENTER NORTH HALL SAN FRANCISCO, CA

North Hall as of 03/03/08

Dimension	Size	Qty	sqft
10x10	100	107	10,700
10x20	200	44	8,800
10x30	300	21	9,000
20x20	400	19	11,400
20x30	600	13	11,400
20x40	800	1	800
30x30	900	4	3,600
30x40	1,200	3	3,600
30x50	1,500	2	3,000
40x40	2,000	4	8,000
50x50	2,500	1	2,500
60x70	3,800	1	3,800
Custom	300	21	9,000
Totals		311	68,500

PLAN PREPARED BY:
GES.
5560 Katella Avenue
Cypress, CA 90630
PH: 562-370-1100 FX: 562-370-1889

SUBJECT TO FIVE MINUTE APPROVAL

M-0104 LA-00166 02-7-08
D. McDERMID 03-03-08
L. KENNEDY

- HANGING BANNERS:**
B40 - 8'W X 14'H
B41 - 8'W X 8'H
B42 - 10'W X 10'H
B46 - 15'W X 5'H
PBB01, PBB03 - 20'W X 10'H
- FLOOR GRAPHICS:**
FG09, FB10 - 10'W X 5'H
- LIGHT BOXES: OVERALL AREA: 97 3/8" W X 94 3/8" H**
LLB11, LLB12, LLB13, LLB14, LLB15, LLB16, LLB17- 8'W X 8'H
- BANNER KIOSKS: 38 3/4" W X 10'H - SS**
K11, K12, K13, K14, K15, K16, K17
SM12 - 20'W X 10'H - SHOW MNGMNT INTERNAL USE ONLY
SM1 - 18'w x 10'H - SHOW MNGMNT INTERNAL USE ONLY